

Measure your progress on ESG to identify priorities and improve performance

Discover opportunities to help your business successfully navigate ESG issues

Why?

The mounting urgency of ESG risks and increasing stakeholder expectations require companies to take tangible action in integrating sustainability into decision-making, corporate culture and operations.

Efficient integration of sustainability is only possible with a critical and holistic audit of internal sustainability practices by taking stock of where you are now. ESG is no longer an option – organisations need to fundamentally rethink how they operate, engage and report.

What?

ESGOptic is a unique and powerful diagnostic tool enabling companies to benchmark their current performance and recognise opportunities for future sustainable growth.

Designed to identify gaps and opportunities to strengthen ESG management

Instinctif's [Reinventing Responsibility](#) offering helps organisations take a systems approach that puts people, the planet and long-term value creation at the centre of their business strategy. With services spanning the three core pillars of strategic development, stakeholder engagement and reporting and disclosure, the approach to each element is always set in a wider stakeholder context, grounded in richly insightful perspectives.

Our team can provide the option of bespoke analysis of **ESGOptic** results and recommendations to help you prioritise and address indicated gaps and areas to improve.

Signing up to **ESGOptic** is quick and simple through our online portal. To register visit [optic.instinctif.com now](https://optic.instinctif.com)

ESGOptic can be used as a stand-alone diagnostic tool, or as part of an in-depth assessment of your ESG activity incorporating qualitative methods.

For more information:

Call [+44 1869 353 800](tel:+441869353800) Email ESGOptic@instinctif.com Visit instinctif.com/optic

How?

Using a simple self-assessment approach, **ESGOptic** leads senior management through a concise, carefully-tailored questionnaire designed to measure strengths and weaknesses. It dives into the **six key areas**, critical to building a strong foundation in sustainability management:

Sustainability & Business Objectives

Risk & Opportunities Management

Sustainability Governance & Management

Leadership & Accountability

Stakeholder Engagement & Collaboration

Reporting, Transparency & Communication of ESG

Free to use, results are displayed immediately on a personalised 'dashboard' that clearly signposts your strengths and weaknesses.

To see your scores and areas for future focus, access the tool for free [here](#) and then discuss with the Instinctif team.

