

- I N S T I N C T I F

PARTNERS

Healthcare & Life Sciences

Our credentials



We are Instinctif Partners

We are an international business communications consultancy, experts in reputation and influence. We work with more than 700 businesses worldwide to engage audiences, protect reputations and deliver communications strategies that engage the right audiences

to support strategic business needs. From listed multi-national organisations to challenger brands and creative start-ups just beginning their journey, our award-winning work drives real and measurable commercial value.

Capital Markets

Corporate

Public Policy

Insight & Research

Content & Creative

With five specialist practice areas spanning capital markets, corporate communications, public policy, insight & research and content & creative, we are uniquely placed to support every area of your business, with one team that instinctively knows and understands your sector and its challenges.

Experts in Healthcare & Life Sciences

Our Healthcare & Life Sciences practice works closely with clients to refine and enhance their corporate story. We help raise and protect their profile and reputations to support future financings, business development and retention of talent. We work with a diverse array of clients from across the sector to communicate their corporate

propositions to key stakeholders through the most relevant channels.

Our clients range from start-ups to multinationals, served from our headquarters in London and offices across Europe, Africa and the Middle East. For outreach in North and South America and Asia Pacific, we partner with other agencies.

Biotechnology

Pharmaceuticals

Healthcare

Medical Devices, Mobile & Digital Health

Tools, Technologies & Services

Venture Capital & Professional Services

We have specialist expertise and decades of experience in corporate, financial, healthcare and marketing communications - integrating digital, visual and written communications with strategic counsel to deliver high impact programmes.

Our core services

Corporate Communications	Financial Communications	Investor Relations
Business Resilience	Government Relations & Public Policy	Media Relations
Design & Branding	Digital & Online Communications	Film & Digital Content
Healthcare Communications	Marketing Communications	Consumer Engagement

Effective communications programmes

With any company, particularly innovative ones, communication is critical to ensure its relevance and value is understood, accepted and appreciated by key audiences.

We are committed to making a real difference for our clients through the strategic counsel and communications services we offer, using tailored approaches to best showcase the organisation, product, service or technology.

As trusted advisors, we support our clients at all levels, advising the Board and Management, as well as working with in-house communications teams.

We craft and execute integrated communications programmes aimed at influencing media, industry, professional, regulatory, public, financial and investment communities.

Our approach is personal, professional and flexible, and our work is fundamental to business success.

Our Healthcare & Life Sciences experience include:



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PARTNERS

65 Gresham Street
London
EC2V 7NQ
UK

T +44 20 7457 2020
E lsinfo@instinctif.com

instinctif.com | lifesciences.instinctif.com

London | Berlin | Brussels | Cologne | Dubai | Dublin
Frankfurt | Johannesburg | Munich | Oxford